



COSTA RICA | MEXICO | PANAMA

Nearshore Engineering and Application Managed Services



Experience world-class support and collaboration designed to meet your diverse IT needs while optimizing resources.



Nearshore Support

With our commitment to delivery excellence, truData offers a range of nearshore models tailored to meet your diverse business needs and challenges.

Our world-class nearshore model provides organizations with high-quality support in building and modernizing IT operations and applications, complimented with exceptional application managed services capabilities.

truData's nearshore centers provide our clients with access to a strong pool of engineering talent across Latin America, allowing for US hours coverage across multiple applications and platforms at the right price point.



What questions are we answering?

01

How do organizations keep up with business demands to build more capabilities with limited budget and resources?

02

How do we mitigate the risk of losing in-house knowledge of our major technology investments with the high attrition rates and increasing costs being realized by our offshore partners?

03

How do we get full US hours coverage of our platforms and applications at a lower price point, whilst maintaining high-quality of delivery?

04

How do we mitigate the risk and constraints of leveraging one partner in one regional support center?



Our Approach

Enhanced Cost Efficiency: Leveraging truData's nearshore model enables our clients to outsource specific work products or functions at a greatly improved price point without sacrificing quality.

Strategic Partnership and Seamless Collaboration: We work with clients in a seamless, transparent way that shares risk, knowledge and accountability of achieving your objectives. We invest in our bench to ensure limited downtime for 'at risk' applications.

Flexibility and Efficiency: truData's nearshore model allows our clients a scale up/scale down model, eliminating the redundancy of your people, support and maintenance costs.

Risk Mitigation: truData invests in our bench, and via our shadow model, we enable the rapid onboarding of critical skill sets, allowing for limited downtime and minimum disruption to the business.

Our Engineering and Support Capabilities

Machine Learning/Data Science

Report Visualization

Cloud Datawarehouse/Data Engineering

Data Governance

AppModernization

Cloud Native

API Development

iPaas (integration platform as a service)

Why Nearshore?

- ✓ 9:00am – 5:00pm US Time Zone Coverage
- ✓ Competitive pricing versus offshore and onshore rates
- ✓ Depth of talent in LATAM
- ✓ Low volatility and attrition of resources
- ✓ Strong communication and cultural alignment
- ✓ Proximity is convenient for traveling to US onsite locations for onboarding, in-person discovery, and more
- ✓ World-class computer science-focused universities



Why truData?

- Leveraging our nearshore model, truData's clients benefit from cost-effective outsourcing options without compromising quality.
- Our strategic partnership approach ensures seamless collaboration, shared risks, knowledge transfer, and accountability.
- Our nearshore model reflects truData's dedication to providing holistic solutions that drive success for our clients.

For further information please contact
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