

CASE STUDY

Unified Integration Platform

OUR CLIENT

An American lifestyle and performance footwear company. Headquartered in Los Angeles, the brand is now one of the largest athletic footwear brands in the United States, with multiple global retail outlets.

THE BUSINESS PROBLEM

Challenges arose with harmonizing information across legacy, existing and new systems and platforms. To access data associated with employee records, sales transactions, and reporting, entailed manually intensive and high cost procedures.

truDelivery

Leveraging the Dell Boomi platform, the truData team enabled a cost effective approach to enable system to system communication through appropriate pipelines whilst providing compliance of data.

truValue

This unified solution allows our client to manage all integration from a single platform, providing a seamless integration of information across systems, resulting in improved user experience when accessing information. Automatic updates by Boomi also enables free versioning and easy upgrades.

The Boomi platform requires limited development effort due to prebuilt building blocks and an easy to learn configuration management system, resulting in minimal IT support and resources.



Why Dell Boomi?

Boomi provides end-to-end capabilities including application integration, data quality governance, B2B/EDI network management, API management and workflow automation.



Unparalleled Thought Leadership

25+

Years of SAP Experience

20+

Years of Analytics &
Data Warehousing Experience

150+

Data Scientists and Engineers

Headquartered in San Diego, CA, **truData Solutions** is a technology services provider with an extensive practices across ERP, data warehousing, advanced analytics and cloud services. We partner with midsize to Fortune 10 clients, in their Digital Transformation journey, driving the modernization of capabilities delivered through **truData's** engagement framework.

truData's leadership team comprises former Fortune 100 Executives, as well as industry thought leaders and SME's from the Big Four consulting firms. Our practices bring value in ensuring both the IT and business objectives are met and aligned with the future market needs.

For further information and support of your cloud strategy, data engineering and advanced analytics please contact **truData's** senior partners:

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